



American Society of Agronomy Board of Directors Meeting Minutes Wednesday, May 17, 2023 1:45-3:00pm (Central)

President-Elect Kristen Veum called the meeting to order.

Board members present:

President-Elect Kristen Veum, USDA-ARS (2023)
Past President: Dave Clay, South Dakota State Univ. (2023)
Ag Production Systems: Calvin Trostle, Texas A&M (2024)
Biometry & Stats. Computing: Maria Villamil, U of Illinois (2024)
Climatology & Modeling: Jessica Torrion, Montana State (2024)
Early Career Rep.: Nicole Fiorellino, Univ. of Maryland (2025)
Environmental Quality: Amy Shober, Univ. of Delaware (2025)
Finance Representative: Gary Feyereisen, USDA-ARS (2023)
Global Agronomy: Wade Thomason, Virginia Tech (2023)
Grad Student Rep.: Harpreet Kaur, Univ. of Missouri (2023)
Industry Rep.: Colin Campbell, METER Group (2025)
Land Mgmt & Conservation: Gurpal Toor, U of Maryland (2024)
Ex-Officio: CEO Jim Cudahy
Editor-in-Chief Kathy Yeater, USDA-ARS (2023)
ASF Chair Samantha Miller, Corteva Agriscience (2023)

Incoming President-Elect Peter Kyveryga, Deere & Co. (2023)
Unable to attend:

President: Joann Whalen, McGill Univ. (2023)
DEI Member-at-Large: Candice Duncan, U of Maryland (2023)
Education & Extension: Raj Khosla, Kansas State (2023)
ICCA Rep.: Amy Asmus, Asmus Farm Supply (2025)
Program Planning Officer Jim Ippolito, Colorado State (2025)

Also attending:

Chris Boomsma, Education Director
Susan Chapman, Member Services Director
Dawn Gibas, Certifications Director
Wes Meixelsperger, CFO & Meetings Director
Ian Popkewitz, IT & Operations Director
Luther Smith, Chief Administrative Officer
Sara Uttech, Governance Director
Matt Wascavage, Publications Director

A003 ASA Board of Directors

1. Special Welcome to newly elected President-Elect Peter Kyveryga, Deere & Company
2. ACTION: The following Consent Agenda items were approved:
 - Approve May 17, 2023 ASA Board of Directors Agenda
 - Approve April 19, 2023 ASA Board Meeting Minutes
3. In preparation for Strategic Planning, CEO Jim Cudahy reviewed the following:
 - Strategic Planning Questions, board members to post replies on the ASA tab of the Google Doc.
 - In one sentence, what does ASA represent?
 - Over the next five years, what do you want to see ASA accomplish?
 - Whose perceptions must we change to enable the accomplishments you listed?
 - How else must ASA change to allow it to achieve those accomplishments?
 - ASA, CSSA, SSSA, ASF, ICCA, CSSP Strategic Planning at UW-Madison Fluno Center, July 26-27 with remote
Enter arrival & departure on the ASA Tab of the Google Doc.
 - Tuesday July 25 – In-Person: Plan to arrive at the Best Western Premier Park Hotel by 4:00pm Central in time for dinner
 - Wednesday July 26 – Strategic Planning at UW Fluno Center, or remote
 - Thursday July 27 – Strategic Planning until 3:00pm Central at UW Fluno Center, or remoteTravel Reimbursement: Headquarters makes hotel reservations at (direct billed) and reimburses travel-related expenses with receipts (no per diems) per the Travel Policy and itemizing expenses with receipts on the Travel Expense Report to Sara Uttech
4. CEO Jim Cudahy provided the following update: Marketing Department making strides, the DC building price lowered at the suggestion of the realtor while noting a soft market, and the Without Borders concept is being discussed with CSSA and SSSA with follow up needed with Engineers without Borders.
5. Board members are encouraged to send ASA Presidential Award nominations by June 15 to Joann Whalen, joann.whelen@mcgill.ca.

A211 ASA Budget & Finance Committee

CFO Wes Meixelsperger and Budget & Finance Chair Gary Feyereisen reviewed the ASA 1st Quarter 2023 Financials.

ACS321 Editorial Policy Coordination Committee

Publications Director Matt Wascavage initiated a discussion on publishing options as the Wiley agreement runs through 2024.

ACS732 Program Planning

There was consensus for the ASA Board Meeting at the Annual Meeting in St. Louis to be held Thursday Nov. 4, 7:00-9:00am (local time)

ACS598 Decode 6 Advisory Committee

Education Director Chris Boomsma provided an update on Decode 6 www.decode6.org. With Chris' upcoming departure to CAST, the program has moved to the Publications Department to be managed by Richard Easby.

Consensus to Adjourn.