



American Society of Agronomy • Crop Science Society of America • Soil Science Society of America

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## 2017 Mailing List Rentals

**APPROXIMATE MEMBERSHIP and CERTIFICATION COUNTS** (as of 5/25/2017 – subject to change)

	<b>U.S.</b>	<b>International</b>	<b>Total</b>
American Society of Agronomy	6,079	901	6,980
Crop Science Society of America	4,410	686	5,096
Soil Science Society of America	5,144	1,047	6,191
<i>Certified Crop Advisers (CCA)</i>	<i>11,375</i>	<i>1,648</i>	<i>13,023</i>
<i>Certified Professional Agronomists (CPAg)</i>	<i>482</i>	<i>1</i>	<i>483</i>
<i>Certified Professional Soil Scientists (CPSS)/ Certified Professional Soil Classifiers (CPSC)</i>	<i>707</i>	<i>3</i>	<i>710</i>

*Note:* There is some duplication of membership between societies, between certifications, and between membership and certification. Please contact us for unduplicated counts.

### FORMAT

- Emailed Excel File
- Lists updated daily from membership and certification records

### PRICE

- \$50.00 set-up fee per order
- \$200.00/thousand names (\$200 minimum/prorated over 1000 names)
- A 1-6 digit key code can be entered for tracking. Cost \$5.00/thousand
- Special requests (Communities (ASA)/Divisions of Interests (CSSA & SSSA), specific zip codes or states, etc.) available for an additional \$150 set-up fee per category
- No broker commissions available
- 10% discount on total order for ASA, CSSA, SSSA Corporate Members

### INSTRUCTIONS

- Please submit a sample copy of the mailing piece for approval prior to rental.
- We will provide a contract for signature and process the order once the contract is received.
- Please provide billing information if different from contact information.
- Most rental list orders are processed and shipped within seven (7) days.
- Names in the file are for one-time use (rental) only and may not be duplicated or distributed to a third party.
- Email addresses are not provided.

### RESTRICTIONS

ASA, CSSA, SSSA reserve the right to refuse to rent our list to anyone. We do not rent our list for the purpose of promoting journals or publications available by subscription or free to a qualified circulation.

### TO ORDER

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